



Guess who gives you
FREE OMO?



CONGRATULATIONS ON YOUR PURCHASE OF A NEW WHIRLPOOL™ FRONT LOADER WASHING MACHINE.

To claim your free supply of Omo Small & Mighty 2x concentrate, simply complete your details below and return this form with a copy of your full tax invoice/receipt to: Whirlpool™ Omo Promotion III P.O. Box 2465, Seaford BC, Victoria, 3198.
Offer Period from 1 August to 30 November 2010

First name: _____

Surname: _____

Address: _____

Suburb: _____ Postcode: _____

Phone number: _____ E-mail: _____

Washer Model number: _____ Dryer Model number: _____

Store purchased from: _____

Store location: _____

The Terms & Conditions explain how many months supply of Omo for which you are eligible. If you would prefer not to receive Whirlpool news, product information or promotional offers in the future, please tick.

*See over for full details and Terms & Conditions. Important Notice: Participation in this offer is deemed acceptance of the promotion's Terms & Conditions of Entry. If a copy of the Terms & Conditions of Entry is not provided overleaf, please visit www.whirlpool.com.au to access and download a copy.



Guess whose Mum's got a Whirlpool?*

Whirlpool Omo Promotion Terms & Conditions

Please read this document carefully. It contains important information about your rights and obligations, as well as limitations and exclusions, which may apply to you.

1. Information on how to claim and information in relation to the offer form part of these terms and conditions. Participating in this offer is deemed acceptance of these Conditions of Entry.

2. Offer is only open to Australian residents. The directors, management and employees and their immediate families, of the Promoter, its related companies, agencies, suppliers and Whirlpool retailers are ineligible. Offer only available to consumers and not available to business or commercial buyers.

3. The Promoter reserves the right at any time during and/or after the closing date of the offer, to verify the validity of claims and to disqualify any claimant who tampers with the claiming process or who submits a claim that is not in accordance with the Conditions on Entry. Failure of the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

4. Offer commences 1 August 2010 until close of business of participating retailers on 30 November 2010 (the Offer Period).

5. Redemption of this offer is open from 1 August 2010 until close of business on 17 December 2010. Redemption forms received after this date will be deemed invalid and claimants will not receive their nominated supply of Omo Small & Mighty front load washing powder.

6. Entries must be received by the Promoter during the promotional period. Internet entries will be deemed to be accepted at the time of receipt and not at the time of transmission.

7. To participate in the free supply of Omo front load washing powder offer, an eligible claimant must, during the Offer Period, purchase any of the following Whirlpool front load washing machines: WFS1071BD, WFS1273BD, WFS1276BD, WFS1285AV, WFS1055CD, WFS1073CD, WFS1275CD, WFE1485BD, WFE1485CD, WFE1070BD and WFE1075BD.

8. An eligible claimant must pay the full purchase price of the Whirlpool front load washing machine during the Offer Period in order to receive the free gift (evidenced by the store receipt).

9. Multiple claims permitted subject to the following; (a) only one claim permitted per purchase requirement; and (b) each claim must be submitted separately in accordance with the entry requirements.

10. Claimants must retain original receipts for all claims as proof of purchase. Failure to produce proof of purchase for all claims when requested may in the absolute discretion of the Promoter result in invalidation of all of a claimant's claims.

11. The Promoter will not provide the free gift where an eligible claimant has paid only the deposit on a Whirlpool front load washing machine or has entered into a rental, lay-by (unless lay-by was commenced and paid in full during the Offer Period), finance, leasing or other arrangement. Free gifts will not be provided on back-ordered products, seconds or scratch and dent products.

12. All valid claims on models WFS1073CD, WFS1055CD, WFS1273BD, WFS1071BD, WFE1070BD and WFE1075BD will receive 6 (six) month's supply of Omo Small & Mighty Powder Front Loader (7 x 500g boxes), valued at \$43.96 (including GST). All valid claims on models WFS1275CD & WFS1276BD will receive 12 (twelve) month's supply of Omo Small & Mighty Powder Front Loader (14 x 500g boxes), valued at \$87.92 (inc GST). All valid claims on models WFS1285AV, WFE1485BD & WFE1485CD will receive 24 (twenty-four) month's supply of Omo Small & Mighty Powder Front Loader (28 x 500g boxes), valued at \$175.84 (inc GST).

13. If a claimant also purchases a Whirlpool dryer model AWD60A or AWA970B in addition to any Whirlpool front loader washing machine model listed in item 7 above, they are also eligible to receive an additional 6 or 12 month's supply of Omo Small & Mighty

front load powder. On all valid claims on the AWD60A receive an additional 6 (six) months (7 x 500g boxes), valued at \$43.96 (inc. GST). On all valid claims on the AWA970B receive an additional 12 (twelve) months (14 x 500g boxes), valued at \$87.92 (inc. GST). Purchases of participating Whirlpool front loader washing machines & Whirlpool dryers must be completed in the same transaction as evidenced by the store receipt and submitted in accordance with the entry requirements stated in these Terms and Conditions.

14. Gift value is correct as at 1 June 2010. No responsibility is accepted for any variation in the value of the gifts.

15. In order for the claimant to receive the nominated Omo front load washing powder; they must attach a copy of a full store receipt or tax invoice (that clearly details the date of purchase, invoice/receipt number, your name and the Whirlpool front load washer model purchased), to the completed redemption form, which will be provided at the point of purchase by the retailer where the product was bought or can be downloaded at www.whirlpool.com.au. The tax invoice or receipt copy and completed redemption form is to be mailed to: Whirlpool Omo Promotion, P.O. Box 2465, Seaford BC, Victoria, 3198. Please allow 90 days from receipt of the completed redemption coupon to receive the free gift, which will be delivered to the address provided on the redemption coupon.

16. Where a prize is unavailable for reasons beyond the promoter's control, the Promoter retains the right to substitute the prize with a prize of equal or greater value.

17. All purchases are subject to a verification check by the Promoter. The Promoter's decision is final and no correspondence will be entered into. Free gift is not transferable or exchangeable and cannot be taken as cash.

18. Entries received will be considered final by the Promoter. Incomplete, inaccurate, erroneous, ineligible or incomprehensible entries will be deemed invalid. The Promoter accepts no responsibility for late, lost or misdirected entries.

19. This offer cannot be taken in conjunction with any other offer.

20. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of taking or using the free gift, except for any liability which cannot be excluded by law.

21. The Promoter collects your personal information so that you can participate in this promotion. If the information requested is not provided, you may not participate in the promotion. The Promoter may use this information to conduct the promotion and may disclose it to organisations that provide it with administrative services in this regard. You consent to the Promoter using and disclosing your personal information. If you do not tick the opt-out box on the redemption coupon, you also agree that the Promoter may send you future material for its future promotional, marketing and publicity purposes. The Promoter is bound by the National Privacy Principles under the Privacy Act 1988. All personal information will be stored at the office of the Promoter. You are entitled to access, update or correct this information. Any request to do so should be directed to the Promoter at its address set out below.

22. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole and absolute discretion and to the fullest extent permitted by the law to: (a) disqualify and claimant; or (b) modify, suspend, terminate or cancel the promotion, as appropriate.

23. The Promoter is Whirlpool (Australia) Pty Ltd, ABN 28 003 578 023, 12 Dalmore Drive, Scoresby, VIC 3179.



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